

## Submitting Files for Printing

It is our goal to print your files as accurately and as quickly as possible. Please take a few minutes to review our setup instructions:

1. We can accept files built in most of the major graphics programs. Our preference: Any file created in the Adobe CS Family (Illustrator, In Design, Photo Shop; up to & including CS6).

**Note: A high-res PDF is preferable; make sure all of the graphics and fonts are embedded or included in a separate folder.**

**Please see below for resolution needed for the graphics.**

2. All of your fonts should be outlined (preferred) or included in a separate folder.
3. All linked graphics should be embedded or included in a separate folder.
4. Graphic file(s) should be 125 to 150 ppi at full 100% scale for most projects. However, if your printed graphic will be viewed up close, for example at a trade show, then 175 to 200 ppi is preferred.  
(If your artwork is at a reduced scale, for example ¼ scale, then the graphics should be at a multiple of final size, in this case saved as 600 ppi, to get to 150 ppi at final size).

Any questions: Please call Tom, our pre-press manager and he can walk you through the process - (630) 749-4100 [impact@impact-color.com](mailto:impact@impact-color.com)

FILE UPLOADING: Send large files through our File Uploader: [www.impact-color.com](http://www.impact-color.com) and select "Upload Files"  
An online receipt is generated with a unique order number once the upload is completed. It is very fast and very reliable.

FILE UPLOADING – SMALL FILES: For small files under 5Mb you can send via email: [impact@impact-color.com](mailto:impact@impact-color.com)

### ***Defining On-Demand Visual Marketing***

Large-Format Color Graphics - Digital Printing - Cross-Media Marketing - Managed Print  
Trade Show Graphics - Banners - Mounting & Laminating - P.O.P Signage